

Conclusions:

The project Vi.Co.Ro.Sa. has expired on the 27th of March 2004; all the activities has been realised successfully and the deliverables realised. We would like to thank who has contributed to the realisation of the project, especially the involved department and the partner. We are glad to remember briefly the achieved results:

Propulsion of network

A friendly, cultural and professional network has been created among the partners of the project.

Working together in the last two years has been very important to approach our cultures and to appreciate the qualities of the others partners; the foreign missions in the occasion of the conferences gave the possibility - especially to the Province of Treviso and to the Municipality of Erechim- to present their own territory to the partners, to show them their own cultural values, their typical products, the regional food, the most important economic situations, the engagement and the activities of the Organisation.

Moreover , at a technical level, we would like to remember the effort made to organise the actions of synergies and of the protocols of intentions in progress or already realised among the partners: we wanted to give a concrete help to who wanted to become partner, specifying not only the text of the agreement, but also underling what difficulties we found and what we did to solve them.



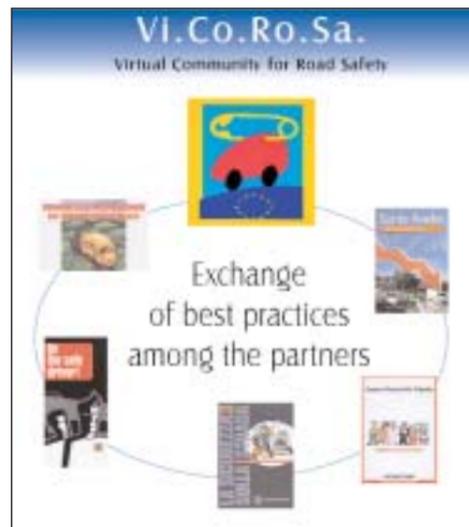
Exchange of good practices

The theme of road safety has received a hard impulse to the development, not only to help the less experienced partners, but also to learn from the more experienced partners. This result was one of the principal objectives, so it was particularly pursued.

The conferences were important occasions of reciprocal acquaintance: we preferred to go over the simple analysis of the projects in progress, fronting the followed practices, the difficulties that we found and their solutions.

Moreover we realised some training targeted courses as:

- the course for Operators of the Municipal Police that collaborates with the schools
- the course for Technicians of the Technical Municipal and Provincial Offices
- the course for Road and Municipal Police on the use of the software for the survey of the road accidents
- the course for Operators of the Municipal Police that collaborates with Secondary and High schools-with a visit of demonstration to the field of safe drive.



Focus on children

Just from the first months, the partners of the project agreed to focus their own efforts on the analysis of the activities for children, so among the best practices there is an important gathering of projects for the education to road safety for children in the schools.

In this framework we created a competition for the realisation of a calendar with the imagines of the children of the schools of Treviso and of the partner countries.



Missions and conferences

Within the project several meeting were realised; we want to list them in order to indicate clearly the passages that are necessary to realise the project activities:

· pre-kick off meeting: presentation of the project in Mexico (April 2002)



The Major of Stuttgart (DE) presents the partner of the Vicorosa project



The coordinator mr. Uberto Di Remigio



The German Centre, Mexico City, the place of the kick off meeting

· first international conference in Erechim (March 2003)



URI Campus, Erechim – the place of the Seminar



The project partners in front of the City Hall



The politicians at the seminar

· second international conference in Treviso and the international week of Road Safety (November 2003)



Villa Albrizzi Franchetti – Treviso, place of the seminar



The President mr. L. Zaia, welcome the delegation at the International Week of road safety



The technicians and the stakeholder at the seminar



Mr. M. Piovesan, Councilman for Transport begins the project on student's mobility



The President L. Zaia with the Major of Erechim mr. Zanella



The President L. Zaia with the partners

· spreading of the results in Brazil and through a meeting with the Minister Of Urban Areas Mr. Olivio Dutra and through a meeting with his technical staff.



Brasilia City, place of the meeting



The coordinator with the team of the Minister Dutra



The Coordinator with Minister Dutra

· spreading of the results in Sweden - Kommun of Vara



The partners of Vara Kommun



The Major of Vara mr. Wallin



Public transport in Sweden

Manual of Best Practices

The manual of Best Practices has been thought as a practical tool that permit to understand what kind of activities the partners developed; every project had been classified within simple form. In this way the reader can recognise and compare the presented projects with no problems. Moreover a form summarise the references of the partners in order to make possible to ask more informations and details. The informations in the manual can be found also on the website. The manual was distributed to the partners and to the local stakeholder of the project.

Website as an innovative tool for the sharing, management and publication of data

The Vicorosa web is a good example of instrument for sharing information: as a matter of fact, this site represent a virtual platform where the partner can insert and modify their own data directly from the web through a password. This solution represent the freedom for each partner to develop the contend, and consequently to keep the site alive. The web site contain many example of best practices and the visitors can easily contact the responsible person for each authority involved.

Students mobility:

The Province of Treviso realised a pilot project in its territory with the aims to carry out a survey on students' mobility needs: one of the actions of this project is the creation of a database on the movement of the students with the public transport system. During the international week of road safety all the partner analysed this projects and received the methodology for the realisation of the database and the use of its output.

Spotlight for road safety

Within a wide project of communication of the results of the project, we wanted hard the creation of a spotlight in order to sensitize the stakeholder on the theme of prevention of road accidents. The spotlights, cofinanced by the Commission and by the Province of Treviso will be distributed and to the partners and broadcasted on the local network of the territory of Treviso. In origin this engagement wasn't provided in the project, but we thought it was very useful. This spotlights are realised by Fabrica, whose work is appreciated by the public for the communication of the Benetton trademark of Treviso; Fabrica realises also the website of our project. All partners agreed about the prevention through the didactic and the extra support actions, among them the information.

Training session:

During the international week of Road safety the partners received specific training courses by experts on road safety on different topics: a training course with the target of infancy and young people; a training course on the Road Safety and its Best Practices in the urban works for the partner, employees and administrators of Local bodies; territorial investigation for testing the realised good practices in the field of the practicability (roundabouts); training on the new materials used for the sign system and roadbed; lessons on the cognitive aspects connected to road safety (University of Bologna); lesson for certifying the services connected to the road safety University of Venezia).



Prof. Roberto Nicoletty, University of Bologna: cognitive aspects connected to road safety



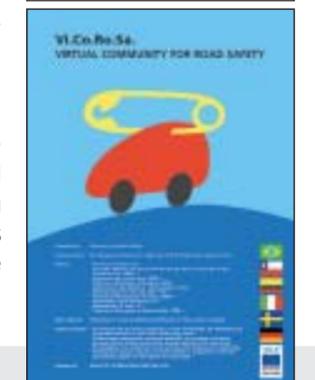
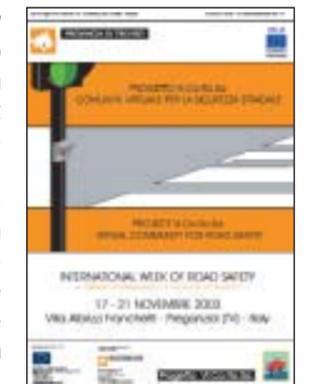
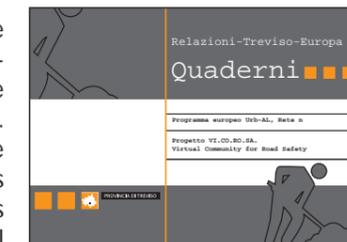
Prof. Luigi Di Prinzio, University of Venezia: certification of services connected to road safety



Mrs. Lorena Tumari, Fabrica: the information system to spread initiatives about road safety

Visibility

The partner of the project gave wide visibility of the financial support by the European Commission showing the European Union logo in the invitations, in the posters and in the deliverables of the project. Moreover next to the logo, the financial role of the Commission has been indicated and what was expressly published in the "communication guide" has been communicated. Moreover, during the institutional meeting the coordinator had informed the administrators, the technicians and the stakeholders, describing exactly how is the programme Urb-AI organised and structured, in order to inform them about the objectives and the possibilities of the Urb-AI programme. In the meanwhile of the international conferences, the initiatives has been pointed out by the publishing on the local press. By the end of the project have been published 5 articles on daily paper of the Region of Rio Grande do Sul (Brazil), 5 articles on daily paper of the Veneto Region (Italy), 1 special edition on Antenna 3 channel, 2 special editions on Erechim Regional channel, and 3 radio interviews. The television spot of the project is an extra that complete the information already spread. The coordinator has also published and distributed a paper brochure dedicated to Vi.Co.Ro.Sa. project. It is also in electronic size (PDF) on the Province of Treviso website. In this brochure there is also the description of the Urb-AI programme, the presentation of the project and a report of every developed stage, in order to inform, not only about the content of the project, but also about the way of developing the European project. This choice is included in a wide project created by the Office of the European Relation Unit of the Province of Treviso, that publishes on paper and on the website a periodical newsletter about the calls, the policies, the publications and the European events; moreover, for each project, this office publishes a brochure, called "quaderno tematico" (thematic notebook). All these publications are a tool to involve and to form the administrators, the managers and the citizens to a European thought and European dimension.



Endurableness

In the light of the results and of the achieved conclusions and with the aim to give continuity and more impulse to the realised activities, the partners are planning a new proposal of project to submit to the European Commissions on the next financial call of Urb-AI. In the meanwhile the work of the Vi.Co.Ro.Sa. project is entrusted to the team of the offices of Road Safety. Their task will be to continue to fill with new and projects the pages of the website.