



urbal
red N°7

gestión y control de la urbanización

urbal
EUROPA - AMÉRICA LATINA



EUROPEAID
OFICINA DE COOPERACIÓN

**TRAINING MODULE FOR LOCAL
POLITICAL AND TECHNICAL
EMPLOYEES ABOUT the
MANAGEMENT and CONTROL Of
the PROCESS OF
URBANIZATION IN TOURIST
CITIES**

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**URBANIZATION MANAGEMENT
IN TOURIST CITIES**

Thematic Network 7

Program URBAL

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PURPOSE

The TRAINING Module has as a fundamental aim to specify a series of concepts and practices of the management and control of urbanization at a local level of tourist cities that reflect, mainly, the experiences gathered along the project. That TRAINING is aimed to change the attitudes, knowledge and practices of political and technical civil employees of the local administrations in the growth and expansion of Europea and Latin American cities in the light of current transformations.

CONTENTS SUMMARY

Among concepts, the ones that have preeminence are the ones related to sustainable development, urbanization, local government, society and environment regulations, the criteria that guide the management and the control of population growth and space occupation, the consequences on society, economy, environment and other dimensions of life, and the systems of pursuit and evaluation of such processes.

The instrumental contents will pass through intermediate instances between the concepts and the practices of the making of laws, norms, decrees, processes of decision taking, search of consensus and, mainly, planning voluntary actions (like the Strategic Plans and local Agenda 21), and indicators.

Practical contents, besides performing specific examples through studies of cases of partner cities (without forgetting when advisable to others), they will have an intermediate instance of the instruments

SOME QUESTIONS THAT ARE INTENDED TO RESPOND

Which are the differences between the quantitative approach of the development and the integral approach of the development?

Which are the fundamental aspects of time and space in the transformations of tourist cities?

What makes it different from the social and territorial evolution of a locality any with that of potential or real tourist vocation

How do I define the present situation of the growth of population and appropriation of the tourist geographic space?

Which are the rules that are used to regulate the relations that settle down between the society, the process of decision making, the supply for necessities, the resources, and the natural and constructed environment?

How do I evaluate to the criteria of how they grow and consume the natural space and constructed of tourist cities?

How is it possible to transform them without moving away from the criteria of the sustainable development?

It is possible, and why, to establish limits to the growth and the advance of the urbanized aim?

Which are the conflicts of interests, and how can they be evaluated, between the economy, society and the environment?

It is possible, and why, to construct a (tourist) city that simultaneously evolves in its economy satisfying all types of needs for all (including the coming generations) and that is respectful of the historical environment and the natural patrimony?

It is necessary, and why, to pass from designed soil static regulating plans downwards towards more dynamic, participative ways transparent, dimensionally integral of consensed and of voluntary actions?

Which are the ways to manage the urbanization process and to exercise its control in an associative and solidary way, but effective, and with no bureaucracy

TRAINING METHOD

Following the example of other cities, and the technology available, will help a presential and distance learning approach with an interactive Web site. Each sub module will be previously discussed between the students and the professors at a distance; with instances of evaluation of individual works, reinforcing of concepts and practices, and studies of cases.

What will be privileged, on the one hand, is the study of cases with the rich experience generated by the cities associated to the project, apart from the development of case itself by each student in his surroundings or particular responsibility and that are sent to real needs of the original cities.

The bibliography corresponding to each module will correspond to the one generated by each specific professor besides the contributions of the students themselves

DURATION Of the TRAINING MODULE

The estimated duration of the module is 202 hours distributed along a year calendar:

Three sub modules of 16 hours of duration each one (presential) and of 20 hours (distance).

Critic of two studies of case with a duration of two hours each one (presential) and 20 hours each one (distance). Development of a local case with a tourist inclination of 50 (distance).

SUB MODULES

Conceptual SM 1:

-Urbanization as a socio territorial phenomenon of expansion, as a concentration of the population, and as a cultural change. Europe and Latin America (E and AL).

- -The consequences of the growth of population on the geographic space of tourist cities: the attractiveness of the air, soil, water, vegetation, fauna, and climate. E and AL.
- -The process of urbanization in tourist cities: some history and a little theory in E and AL.
- -Models of evolution of tourist cities in time and space. E and AL.
- -The effects on natural environment, the constructed environment, and the social and economic space. E and AL.

- -The Governability of tourist cities. The process and the models of decision making. Formal democracy and extended participation. Centralization versus decentralization. E and AL.
- -The norms of the sustainable development (economic, social, environmental) of direct incidence on tourist cities. Administrative levels. Superpositions on a same geographic scope. E and AL.
- -Criteria for the management and control of urbanization in tourist cities. Communitarian Participation and of Organizations of the Civil Society. E and AL.-
- Systems of rising and evaluation of the process of urbanization in tourist cities. Tecnocratic approaches versus participative approaches. The experience in E and AL.
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- **Instrumental SM2:**
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- -Qualitative techniques of communitarian participation in strategic contexts:
- Matrixes of Participative Projects (Logical Framework Approach) (USA) and ZOPP (Germany);
- EASW (European Awareness Scenario Workshop);
- FODA (Strengths, Opportunities, Weaknesses and Threats);
- Surveys, Interviews in depth, Groups, Workshops
- -.The Base line Document in tourist cities. Dimensions. Primary and secondary information. Measurement. Procedures Qualitative techniques cuanti and. Procedure of Analysis. Explanation versus interpretation of results. Recommendations. Studies of cases in E and AL.-
- Sectorial strategies and precise interventions in tourist cities. Purposes. Thematic. Procedures. Participative techniques. Studies of case in E and AL
- -.The Strategic Plan of tourist cities. Origin. Justification. Previous procedures. Development of Programs and Projects. Implementation. Initial evaluation. Studies of cases in E and AL.
- -Local Agenda 21. Origin. Intention. Methodology. Evaluation. E and AL.
- -The experience of the good and bad practices of process of management and control of urbanization. Studies of cases in E and AL.

SM3: Practical

Development of the Document Base line of the urbanization process of a tourist city. Development of the sectorial strategies and precise interventions in a tourist city. Development of the Strategic Plan of a tourist city.
Development of the Tourist Strategic Plan of a tourist city

EVALUATION

The students must have been present in 100% of the presential activities; attended and passed the three distance modules; both critical works on case studies; and the final practical work.

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