

SECOND HALF 2003

## IN THIS ISSUE

The first half of 2003 was particularly eventful, with the transition between the two phases of the URB-AL programme. The new second-phase networks started their public work. Network 10, "The fight against urban poverty", coordinated by the **PREFEITURA MUNICIPAL DE SÃO PAULO**, started the ball rolling. The launch seminar, held in São Paulo in mid-April, was inaugurated by the President of Brazil, Luis Inácio Lula Da Silva, before some 800 people. The presence of President Lula shows that the value of the work done so far under the programme is recognised by the highest authorities of the region.

For its part, the **DIPUTACIÓN PROVINCIAL DE BARCELONA**, the coordinator of Network 12, "Promoting the role of women in local decision-making **bodies"**, held its launch seminar in San Salvador at the end of April. The organisation of this event in San Salvador, where it attracted great local interest, will contribute to establishing the programme throughout Central America.

The great challenge for the coming months is to move from pooling experience to applying the results, via innovative projects that are highly visible to citizens and end in tangible and specific achievements. Underlining their pioneering role in the Programme, the INTENDENCIA MUNICIPAL DE MONTEVIDEO and the CONCELL COMARCAL DE L'ALT EMPORDÀ have started work on the Type B projects that they coordinate.

We invite you to continue to take part actively in this second phase, and in particular the **launch seminars** for the **new networks** in the respective coordinating cities in September and October of this year.

RICCARDO GAMBINI

EuropeAid Cooperation Office – Head of Unit E2

**NEWSLETTER OF URB-AL PROGRAMME, European Commission** horizontal decentralised cooperation programme for cities, urban centres and regions of European Union and Latin America



**EUROPEAN COMMISSION EuropeAid Cooperation office Latin America Directorate** 



São Paulo — opening of the launch seminar.

# **JOINT PROJECTS SELECTED**

# CALL FOR PROPOSALS 2003 — 30 APRIL 2003 (REFERENCE EUROPEAID/113113/C/G)

# Coordination of joint projects

| TYPE "A" JOINT PROJECTS                     |         |   |            |  |  |  |
|---|---------|---|------------|--|--|--|
| Selected coordinator                        | Country | Project title   | Project No |  |  |  |
| Landeshauptstadt Stuttgart                  | DE      | REDESC: Rehabilitación de Áreas Contamindas para el<br>Desarrollo Sostenible Interno de la Ciudad       | R6-A3-03   |  |  |  |
| Ayuntamiento de Donostia –<br>San Sebastián | ES      | Sistema de Información para la gestión urbana   | R7-A1-03   |  |  |  |
| Alcaldía Mayor de Cartagena de Indias       | COL     | Accesibilidad al tansporte público de las personas<br>con movilidad reducida                            | R8-A1-03   |  |  |  |
| Mairie de Saint-Denis                       | FR      | Méthodologies et outils pour la mise en place<br>d'observatoires de l'inclusion sociale dans les villes | R10-A1-03  |  |  |  |
| TYPE "B" JOINT PROJECTS                     |         |   |            |  |  |  |
| Selected coordinator                        | Country | Project title   | Project No |  |  |  |
| Ville d'Issy-les-Moulineaux                 | FR      | e-AGORA: l'Académie de la e-démocratie  | R3-B1-03   |  |  |  |
| Ayuntamiento de Málaga                      | ES      | Observatorio de Medio Ambiente Urbano   | R6-B1-03   |  |  |  |

# TIMETABLE

# Annual meetings 2003-2004: provisional dates

| NETWORK No / COORDINATOR                 | PLACE                 | DATE                 |
|--|-----------------------|----------------------|
| N° 6 Ayuntamiento de Málaga              | Málaga – Espagne      | 18-19 june 2004      |
| N° 9 Prefeitura de Porto Alegre          | Porto Alegre - Brazil | 28-30 October 2003   |
| N° 10 Prefeitura de São Paolo            | São Paolo - Brazil    | 17-19 February 2004  |
| N° 12 Diputación Provincial de Barcelona | Barcelona – Spain     | April 2004           |
| N° 13 Freie Hansestadt Bremen            | Bremen - Germany      | 22-23 September 2003 |
| N° 14 Municipalidad de Valparaíso        | Valparaíso - Chile    | 8-10 October 2003    |



Malaga, January 2003. Meeting of the Network Co-ordinators from the two phases of the URB-AL programme and the European Commission in the Malaga City Hall.

### COORDINATED BY THE PREFEITURA MUNICIPAL DE SÃO PAULO

# The fight against urban poverty

Kicking off the round of seminars for the second phase of the URB-AL Programme, the Prefeitura Municipal de São Paulo bosted the launch seminar for Network 10, "The fight against urban poverty" from 14 to 16 April. Some 800 participants were welcomed by the President of Brazil, Luis Inácio Lula DA SILVA, Ms Marta SUPLICY, Prefeita de São Paulo, and the Head of the European Commission Delegation in Brazil, Mr Rolf TIMANS. The attendance of the President, accompanied by three of his cabinet ministers, shows how highly senior politicians value the URB-AL programme in the field of urban policy.

Welcome speech by the Prefeita de São Paulo, Marta Suplicy (extracts)

We are greatly honoured to be the coordinators of URB-AL Network 10, a network for pooling experience and implementing specific projects to combat urban poverty, in which a number of other cities participate, all with their own special social, political and cultural features. The European Union's choice of the city of São Paulo to perform this role reflects the international community's recognition that São Paulo is

becoming a global reference point in the fight against poverty (...).

I should point out that URB-AL is currently the main international programme geared to cities. This demonstrates how the European Union recognises the great development potential of innovative public policies conducted by local governments.

At the same time, this programme demonstrates that relations between Europe and Latin America need not be limited to economic and trading issues. I sincerely believe that international relations policies will advance greatly if the political, social and cultural aspects of external negotiations are promoted. (...)

Above all, many of these experiences are restricted to the area in which they are

implemented. We want to spread them, enable exchanges, discuss common difficulties and make the solutions found available to all. The problem is urgent and we cannot all try to re-invent the wheel. We must learn collectively. We want to make these experiences public, debating methods of alleviating poverty and policies to combat it.

We believe that São Paulo has much to teach and to learn from other Brazilian, Latin American and European cities, all of them motivated by the same common principle.

The aim of this city network to combat urban poverty is therefore to highlight knowledge which is often hidden, to help create an arsenal of experience of combating poverty that will be available to local administrators (...).



São Paulo. Prefeita Marta Suplicy addresses the meeting. At the table: Helio Bicudo, Vice-Prefeito de São Paolo, Olívio Dutra, Minister for Cities, Rolf Timans, Head of the European Delegation and President Luis Inácio Lula da Silva.



#### COORDINATED BY THE PREFEITURA MUNICIPAL DE SÃO PAULO

# The fight against urban poverty

# Quotes from the President of the Republic, Luiz Inácio Lula da SILVA

(...) So each Minister devised a social policy, without any optimisation criteria. We are optimising these policies and combining the work of the State and the municipalities, trying to move in a single direction in this field, otherwise we will go on working as we did when the money used to leave the public treasury and still not reach the people it was supposed to reach. (...)

The challenge for this URB-AL conference is to begin to put this on paper. I think that the problems of São Paulo and the problems of Lima, in Peru, are not so very different. And there are not so many differences between the problems of Recife,

Belo Horizonte or Guarulhos and those of similar cities in Brazil or elsewhere.

So we do not have to have 500 distinct policies, because we do not have to create a rubber stamp for the mayor, a rubber stamp for the Secretary (...). The rubber stamps should go. Only civil society has to give its seal of approval: people's quality of life has to improve. If not, we will not achieve our goal.

Therefore, our role is not to invent, it is only to accomplish what has been written about for years and years. And when you hold a seminar here in São Paulo, and people discover that it is URB-AL Network 10, a programme that has existed since 1995, that it has already dealt with various problems, and that, for the first time, it is now choosing poverty, this demonstrates that we are on the right road, it shows that peo-

ple are making the right decision. Either everyone stops and starts to think about how to reduce the squalor and poverty on planet Earth, or there is no point in continuing to discuss the rest. It is essential to give people the right to decent housing, the right to drink clean water, the right to health care, the right to eat three times a day. This is not very expensive. I assure you it is not very expensive (...).

# Quotes from the Head of the European Delegation in Brazil, Rolf TIMANS

As you all know, Europe is the most highly-urbanised continent in the world, with 80% of its population concentrated in cities. (...) The European Commission has found that urbanisation intensifies economic and social disparities, so creating a two-tier society in which social exclusion confines some groups to neighbourhoods that are generally poorly served (...).

The URB-AL programme has become a point of reference for international cooperation among Latin American and European local authorities. Its continuing success is based on a very simple principle: each participant shares their experience so that all can come to agreed solutions to the major challenges facing cities.

The URB-AL programme is intended to contribute, through the efforts of the participants, to working out an approach which combines local democracy and social participation, consultation between all local actors, public and private, and the search for sustainable and lasting local development. (...).



President Lula addresses the opening session.

http://www.prefeitura.sp.gov.br/urbal/

#### COORDINATED BY THE PREFEITURA MUNICIPAL DE SÃO PAULO

# The fight against urban poverty

ver three days some 230 people, representing 62 local and regional governments and 23 external partners, took part in the various activities.

To provide substance for the discussions and the drafting of proposals for joint projects, the coordinators allowed ample scope for theoretical presentations by experts and visits to various areas of Gran São Paulo to see projects in action. The basic document, incorporating the discussions and participants' contributions, is on the network's website.

On the basis of the preliminary conclusions in the basic document, workshops were organised around the following themes:

- 1 Employment, income, microcredit, building autonomy and the role of emancipation policies.
- 2 Public protection networks and monitoring of social risks.
- 3 Social housing
- 4 Management of urban public policies.
- 5 Indicators and concepts: measuring urban poverty and evaluating antipoverty policies.

To enable all partners to participate, certain workshops had to be duplicated, so seven workshops were held in parallel on the second day. The discussions resulted in 25 proposals for joint projects.

On 16 April, during the plenary closing session, the partners emphasised ten priority points for policies to combat urban poverty. Among these priorities, which emphasise the benefits of projects to promote social



President Lula and the coordination unit for Network 10.

inclusion and the need for integrated and participative management, they selected:

- The formation of public policy networks to guarantee access to public goods and services, in order to build social inclusion strategies.
- 2. **Integrated inter- and intra-sectoral** formulation and management of public policies to combat poverty and promote social inclusion.
- Promotion of the popular and inclusive economy and local economic development to create jobs and generate income.
- 4. **Breaking the cycle of urban poverty by meeting basic needs**, via promotion of education, health, social housing, basic sanitation, safety and urban mobility policies.

- 5. Building institutional capacity and the technical skills of public actors, with a view to the management of integrated projects, and strengthening participative processes in public policies from their conception to their evaluation and management.
- Systematic adoption of permanent strategies for monitoring and evaluating the impact of public policies to combat urban poverty.

The Network 10 partners undertook to continue work throughout the year on drafting proposals for joint projects and implementing the conclusions of the seminar in their cities. The network coordinators have already set a date for the first annual meeting, to be held in São Paulo on 17-19 February 2004, and cordially invite you to attend.





## COORDINATED BY THE DIPUTACIÓN PROVINCIAL DE BARCELONA

# Promoting the role of women in local decision-making bodies

The launch seminar for Network 12, "Promoting the role of women in local decision-making bodies", coordinated by the Diputación Provincial de Barcelona, was held in the city of San Salvador from 28 to 30 April. The event attracted considerable local interest and will certainly contribute to establishing the programme among local authorities in the region. One should also point out that a high number of women attended the public events and participated in the workshops.

The inaugural session of the launch seminar for Network 12, "Promoting the role of women in local decision-making bodies" turned into a premier local event, attracting more than 350 people, a large majority of them women. The person responsible for the Network, Dolors RENAU. Director of the Cabinet of International Relations of the Diputación de Barcelona, shared the podium with eminent figures: María Eugenia de Avila, El Salvador's Foreign Minister, Juan Francisco Montalbán, the Spanish Ambassador to El Salvador, Héctor Silva, Mayor of San Salvador and Carlos Rivas Zamora, Mayorelect of San Salvador. The European Commission Delegation in Nicaragua was

represented by the Cooperation Advisor, Cesar García Alvarez.

Four experts on gender issues presented papers introducing themes to guide the workshops in their discussions over the next two days:

- 1. Women in the construction of cities.
- 2. Tools for women's participation in local politics.
- 3. Women's contribution to cities as spaces for living together.
- 4. Measures to support women's involvement in local decisions.

The workshops enabled the participants to pool experiences, identify good practice

and design joint projects to provide a solution to the common problems of cities in different countries virtually throughout Europe and Latin America. Altogether, more than one hundred Network partners (mayors, town councillors and experts representing a total of 70 local institutions) took part. Their involvement and commitment ensured that the workshops generated 13 proposals for joint projects, which will be worked on and developed with the support of the coordination unit.

Already, a number of common starting points for several aspects of the issues have been identified:

- The importance of participation by women in cities' strategic planning processes, since their vision will help to propose innovative solutions to improve spaces for coexistence, the environment, housing plans, transport, safety and many of the aspects that make cities more human and liveable.
- The need to foster active participation by women so that they can be elected as mayors and town councillors in similar percentages to men.



San Salvador: some of the participants in the seminar for Network 12.



The close of the Network 12 seminar. Dolors Renau, Director of RR.II. of the Diputación de Barcelona, Carlos Rivas, Mayor-elect of San Salvador, Berith Andersson, in charge of the Programme.

- The promotion of social contracts in the cities with a view to women and men sharing responsibilities in the family, in employment and in local government.
- Optimal use of cities as spaces for social cohesion and for learning peace, which can welcome all kinds of people without discrimination and facilitate conflict resolution by means of dialogue rather than force.

Closing the seminar, the network's executive coordinator, Eva Gispert, gave all the participants a record of the three days of work on CD-ROM. The realisation of this CD ROM was made possible through collective efforts and the support of the local team from FUNDE. The results of the joint efforts in the first year of activity of the Network will be presented at the first annual network meeting to be held next April in the city of Barcelona, in conjunction with the Forum de las Culturas 2004.



#### NETWORK 12

# The workshops: spaces for coexistence and for pooling experience

"Female citizens", the basic document of the Network presented to the plenary session of the Seminar, concentrates on the analysis of two different but interrelated questions: on the one hand, understanding the structural barriers that prevent equality and on the other, recognising the dynamics of social change, progress and the new obstacles that these create. In this way, it seeks to set out the four areas or lines of work to be developed in the workshops.

- 1. Obtaining a female presence in the construction of cities.
- 2. Devising tools for women's participation in local politics.
- 3. Finding forms of coexistence and community life in organising cities.
- 4. Defining and developing measures to support women's involvement in local decisions.

The 13 proposals for joint projects that emerged from two intensive days of work in the workshops are largely geared to creating resource centres, to increasing women's participation in the workforce, to promoting women's participation and lead-

ership in local politics, to training such women, to strategic planning of cities taking into account the focus on gender equality and to disseminating best practice and experience. An initial step was thus taken towards the stated aim of this network: via cross-departmental implementation of equal opportunities policies and the promotion of active citizenship among women, to seek to establish lasting links, share experiences and promote joint action between local organisations in EU and Latin American countries, with a view to proposing new models for the city.

The 13 joint proposals will be developed and worked on by the partners that produced them with the aid of the coordination unit for presentation to the European Commission at the end of October. The coordination unit encourages and invites all readers to join in and become part of the Network, to sign up for the projects and to attend our next meeting, which will be held in April 2004 in the city of Barcelona.

Eva Mª Gispert Coordinator of Network 12

#### COORDINATED BY THE AYUNTAMIENTO DE MÁLAGA

# "The urban environment"

Some one bundred people attended the second annual meeting of Network 6 "The Urban Environment", coordinated by the Ayuntamiento de Málaga. This meeting was to mark the end of the cycle of meetings of the networks in the first phase. However, on this occasion, Pedro MARÍN, the coordinator of Network 6, announced that the Ayuntamiento de Málaga wished to prolong the activities of the Network for an extra year and was prepared to finance this itself. The next meeting of the Network will take place in Málaga in June 2004.



The Mayor of Málaga, Francisco de la Torre Prados, with members of the European Commission, the Spanish Government and the coordination unit at the inaugural session of the 2nd Annual Meeting.

Some one hundred people including mayors, specialists and senior municipal officials, representing 47 European and Latin American cities, took part for the third consecutive year in the annual meeting of URB-AL Network 6, "The urban environment", held in Málaga on 8, 9 and 10 May 2003. The event was opened by the Mayor of Málaga, Francisco de la Torre Prados, at the city's recently inaugurated Museum of Modern Art, and attended by some 300 people.

This year, the chosen theme of the conference was "preventing the generation of urban waste in the cities". In parallel with the conference, to offer a practical view of the subject, the Ayuntamiento de

Málaga, together with the Fundación CIEDES — the office coordinating the URB-AL 6 Network — organised an exhibition called *La Tierra, Instrucciones de uso* ("Earth: A User's Manual"). This travelling exhibition demonstrates in a graphic and interactive way practical means by which town councils can reduce solid urban waste.

In the course of the meeting, Pedro MARÍN COTS, the Network coordinator, presented the book "La Configuración de la ciudad compacta versus ciudad difusa (The configuration of the compact city as opposed to urban sprawl"), which drew on the conferences and contributions that all the members of Network 6 had made in the course of the 2002 seminar.

# Workshops

As in previous years, the workshops focused on the configuration of the city and the urban region; social cohesion; natural resources and city governance. Nine potential proposals for joint projects were debated; these can be consulted on the official website of the Network, www.urbalMálaga.com. The projects will be presented in the next call for tenders in two batches: 30 September 2003 and 31 March 2004 in the coordination unit in Málaga.

# Prospects for Network 6

Over three years, the number of members of Network 6 has gradually increased to almost 200 partners at present. The Network has worked well and has enabled many municipalities to strengthen their collaborative ties, thereby achieving one of the fundamental aims of the programme.

The Ayuntamiento de Málaga wants to contribute to maintaining and promoting this collaboration by organising another meeting of the members of Network 6 during the coming year. It has provisionally set a date of 18 and 19 June 2004.

This next meeting will cover four topics: the development of the joint projects approved in the three calls for tender; a monograph on Local Agenda 21; the various programmes that have been developed in connection with URB-AL in Latin America and ways of accessing them; the continuation of the Network via an "urban environment monitoring centre" to be developed by the Ayuntamiento de Málaga.

Despite the absence of financial sponsorship from the European Commission, the fourth meeting will continue to provide the same conditions of assistance that applied to the three previous meetings hosted by the Ayuntamiento de Málaga.



#### COORDINATED BY THE INTENDENCIA MUNICIPAL DE ROSARIO

# Management and Control of Urbanisation

Network 7, "Management and Control of Urbanisation", beld its second and last Annual Meeting in the city of Barcelona (Spain), on 27 and 28 March this year. On this occasion, the Mayor, Dr. Hermes Binner, emphasised the city of Rosario's commitment to the URB-AL Programme.



Opening session of the 2nd Annual Meeting: Denis Salord, EuropeAid, Joan Clos, Mayor of Barcelona, Hermes Binner, Mayor of Rosario, Didac Pestaña, Vice-President of the AMB.

expected, likewise, that it may be of use for the work of the new networks in the second phase of the URB-AL programme.

On 29 March, a working meeting took place between those responsible for the URB-AL Programme, the coordination office and the coordinators for the joint projects selected in the URB-AL call for tenders of October 2002. The working meeting was attended by representatives of Bahía Blanca (Argentina), Lleida (Spain), Marseille (France) and Regione Toscana (Italy).

The second and last Annual Meeting enabled the partners to strengthen their existing ties and once more to identify common solutions to shared problems.



The event was attended by 110 participants from 51 cities and regions: 26 Latin American cities in 9 countries; 25 European cities in 6 countries; and 9 associated members (4 from Latin America and 5 from Europe). Four network coordinators also took part: Marie Virapatirin (Network 3), Pedro Marín (Network 6), Sinoel Batiste (Network 10) and Eva Gispert (Network 12).

The workshops concentrated on four subjects: "Public Space", "Affordable Housing", "Institutional Resources" and "Inner-City Areas and New Centres". They produced nine proposals for joint projects.

At the same time, follow-up meetings were held for the projects already under way. The coordinators are: Ciudad Victoria (Mexico), Florianópolis (Brazil) and Área de Mancomunidades de Barcelona (Spain).

At the closing ceremony, the Executive Coordinator of the Network, María del Huerto Romero, presented an initiative by the Coordination Office to compile an assessment of the processes, results and impacts of Network 7. This task will be given to an external consultant, José Manuel García De la Cruz, professor at the Universidad Autónoma de Madrid.

The assessment is intended to ensure that the Network can complete its activities with a review of its performance, from two complementary viewpoints: that of the coordinators of the Network and that of the perceptions of the partners. It is

# Words of the Mayor of Rosario, Dr. Hermes Binner, at the close of the 2nd Annual Meeting

At the close of the second and last Annual Meeting of Network 7, the Mayor of Rosario, Dr. Hermes Binner, commented on how much it had meant to his city to have coordinated a Latin American and European city network, focused on the problems of urbanisation, for the past three years. This task had allowed Rosario to generate new collaborative ties with cities on both continents, and to strengthen those connections that the city had previously made. It had also helped the city to extend its knowledge of other experiences and exchange ideas in the complex field of management of urbanisation, apart from being a valuable learning resource for international cooperation.

Dr. Binner underlined the sense of solidarity that had prevailed between the Network partners, guided by the premise of thinking about and developing projects to bring about "a more human, just and fair construction of cities".

Lastly, he drew attention to the challenge that coordination of Network 7 had presented for his city against the backdrop of the socioeconomic crisis that Argentina had undergone in the last few years. In this context, he took the opportunity of thanking the European Commission and the partners, not only for the opportunity given to Rosario to lead Network 7, but also for their unfailing support and encouragement during the difficult times his country had experienced.

#### COORDINATED BY THE LANDESHAUPTSTADT STUTTGART

# "Control of Urban Mobility"

Network 8, "Control of Urban Mobility", held its second annual meeting in the city of Stuttgart (Germany), from 6 to 9 February this year.

The meeting was attended by 80 participants from 13 Latin American and European countries.



The Mayor of Stuttgart, Dr Wofgang Schuster, the Technical Unit Head, Prof. Beiche, Wolfgang Förderer, network coordinator and some of the participants.

r. Wolfgang Schuster, the Mayor of Stuttgart, opened the second and last annual meeting of Network 8. The welcome address was given by Professor Hartwig Beiche, Head of the Technical Unit of the City of Stuttgart, and Wolfgang Förderer, the Network coordinator. The representative of EuropeAid, Marc Rimez, laid particular stress on the Landeshauptstadt Stuttgart's pioneering role in taking on the coordination of Network 8 three years ago, which had prompted increasing commitment to the Programme in Germany and neighbouring countries. During this first session, an extensive presentation of the second phase of the URB-AL programme

was given. In addition, papers on various topics related to managing urban mobility were set out, in particular the workings of the Integrated Traffic Management Centre in Stuttgart, the concept of competence centres and the interconnection between economic growth and mobility in the Region of Stuttgart.

Of the four joint projects under way to date in Network 8, the project coordinators of Gemeente Utrecht (NL), of the Provincia di Treviso (see page 13) and of the Comunidad de Madrid presented reports on the progress made and the results achieved so far.

In parallel, a field trip was conducted to the "Pragsattel" road-building project, led by Professor Hartwig Beiche, whose explanations contributed to a better understanding of this complex public works scheme, the biggest road construction project (a tunnel) in Stuttgart.

For two days, the participants worked intensively in the workshops on the subjects of "Transport and technology", "Town and country planning" and a third workshop that brought together the topics of "Socioeconomics and demography" and "The role and prospects of local government".

The work of the participants produced six ideas for the following project proposals:

- ☐ "Evaluating public transport: social and environmental costs"
- ☐ "Optimising urban mobility by decentralising and devolving administration and services"
- ☐ "Access to public transport for persons with limited mobility"
- ☐ "Improving urban parking policies for residents and visitors".
- ☐ "Traffic information systems for urban transport users"
- ☐ "Reducing pollution via traffic control and management"

On the second day there was a tour of the city of Stuttgart using trams operated by the SSB (Stuttgart public transport services).

In the plenary session the results of the workshops were presented and the follow-up discussed. Before the meeting was closed, the contributions needed from the member cities for the preparation of the final document were discussed.



# Montevideo: the Ciudad Vieja ReNueva, Ciudad Vieja 🦫 Renueva (Old City Renewal) project, a proposal for social inclusion

Underlining its active role in the URB-AL Programme, the Intendencia Municipal de Montevideo became the first Latin American coordinator of a B project. With the active participation of four other town councils (Bilbao, Turin, Rosario and Santo André), it will implement a package of social inclusion projects in its historic Ciudad Viejo (the old city).

# Linchpins of the project

There are three linchpins to achieving the project's central objective: socioeconomic development, the development of the capacity and skills for labour market entry and environmental improvements.

# **Implementation**

The project involves four types of action to achieve its stated aims.

## 1. Social Participation and Local Cooperation

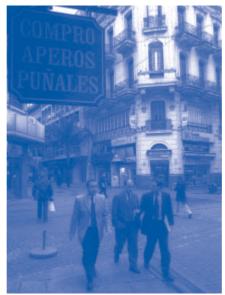
Active participation by all players in the Ciudad Viejo will be encouraged, with the formation of a "Promotion Group" including social organisations, entrepreneurs, sports clubs, residents, area representatives, state organisations, etc. Tourist and cultural activities will be encouraged, paying attention to and taking advantage of the area's potential and features, its population and its visitors.

## 2. Employment Support and Training

A training workshop will be set up to prepare students for conservation work restoring facades and public spaces and will cater for a total of 72 people in three cycles of sixmonth courses. Another activity is aimed at concluding agreements with local companies to employ at least 10 workers as work experience trainees and sponsor them for six months with a view to the employment of 82 people. At the same time, training and technical assistance courses will be offered, geared particularly to existing local microenterprises, small businesses and new startups: these are expected to involve 100 people. A microcredit fund will be made available to foster business expansion.

## 3. Rehabilitation of urban space

The rehabilitation of historic buildings and urban areas will involve restoration of a min-



Montevideo. The historic city centre.

imum of 36 facades and rehabilitation of pavements and squares in conjunction with the Training Workshop. In addition, resident owners and local entrepreneurs will be offered agreements designed to encourage them to restore their facades. To this end, a small revolving fund will be made available and their requests may be met with assistance from the Training Workshop. Similar activities are proposed to cater for the rehabilitation of public spaces, with at least two spaces to be selected within the neighbourhood.

## 4. Horizontal Cooperation between **Town Councils**

In conjunction with Montevideo, the cities of Bilbao (ES), Turin (IT), Rosario (ARG) and Santo André (BRA) will take part in the project, with exchanges leading to improvements in the management of the town councils and scope for repeating the scheme in other cities. The other town councils involved will have an essential role in the implementation of the project over the two years, particularly in the following applications:

- Map of experiments with implementing inclusive social policies
- International Workshop
- Competition for Ideas
- Drafting of proposed methodology for intervention in inner-city areas
- Internship in Montevideo

# Dissemination

One of the key components of the project is the dissemination of information and continuous reporting on all implementation activities and events, so as to involve all local players and the other town councils participating in the project. Likewise, we will seek the involvement of and exchanges with the town councils which took part in the activities of Network 5, "Urban Social Policies", in the first phase of the URB-AL Programme.

# The target groups

The programmes provided for by the project, particularly the first two, especially target groups of residents of the Old City of Montevideo who have difficulty breaking into the employment market: young people, female breadwinners and recently unemployed people over 40.

# The headquarters

"Ciudad Vieja Renueva" will have its own headquarters, located in the centre of the old city where the Training Workshop will be set up and day-to-day meetings with local people will be held.

## **Coordinator:**

Prof. Marta Ponce de León Directora División Relaciones Internacionales y Cooperación

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# TYPE-B PROJECTS

# Consell Comarcal de l'Alt Empordà: from design to implementation of local policies on tackling drug addiction

Over the course of three years' experience of coordinating the project "Changing local policies on tackling drug addiction", for Network 1, "Drugs and the city", the Consell Comarcal de l'Alt Empordà has been convinced of the need to construct instruments that enable us to incorporate best practice in local drug addiction policies. This B project has consequently become the first of its type constructed on the basis of the conclusions obtained by pooling experience as part of an A project. Its goal is to shape those conclusions into practical and tangible actions.

ased on the results of the project URB-AL R1-P3-98, on Changing local policies on tackling drug addiction, the Consell Comarcal del Alt Empordà took the initiative of coordinating a Type B joint project entitled "Incorporation of best practice in local policies on tackling drug addiction", which included some of the partners involved in the initial project (the Government of Cantabria – ES, Trieste – IT, the Alcaldía de Medellín – COL, the Prefeitura Municipal de Santo André – BRA, the City of Buenos Aires – AR, the Intendencia Municipal de Montevideo – URU, and the Instituto de Educación Popular "El Abrojo", Montevideo – URU).

Through this project, the partners will seek to facilitate the design and implementation of local plans for tackling drug addiction, including specific sub-projects on information and epidemiology, prevention, risk reduction and vocational training/skills.

# The main components of the project are:

- 1. The design of a guide to drafting municipal plans, which will provide the partners taking part and others with a technical document, with uniform terminology and procedures to facilitate the development of local drugs policies. The guide is also intended to facilitate the implementation of coherent measures and strategies, at local level (municipal plans), in accordance with the powers that each State delegates to town councils.
- 2. A virtual training college, which will be geared to professionals in various sectors health, education, social services and professionals who are involved in the implementation of the policies. This virtual training college will ensure the continuity of the network for pooling experience and disseminating best practice among the partners in the project.

3. **Project implementation**, involving putting into practice a number of schemes relating to different areas of intervention previously defined as priority areas. This component includes designing a guide to the methodology of implementing harm reduction programmes; designing and implementing drug addiction prevention measures among families; and designing and implementing a community drug addiction prevention programme.

The schemes will be implemented by a network constructed on different levels:

- ☐ *Institutional*: made up of local authorities, it will strengthen the action capacity of coordination structures and enable the schemes put forward to be sustained over the long term.
- ☐ Technical: a team of professionals from among the partners will ensure internal consistency and that the schemes are of a high standard.
- ☐ The community: this is represented by mediators and leaders, from NGOs and/or social organisations, who contribute to the mobilisation and participation of the community.

The project is geared, ultimately, to providing instruments and basic criteria for designing and implementing tangible and specific schemes enabling the "incorporation of best practice in local policies on tackling drug addiction" by the partners in the project, and to publicising them among all those cities which wish to use the materials devised.

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# PROIECT NEWS

# "Virtual Community for road safety", coordinated by the Provincia di Treviso

As part of the joint project coordinated by the Provincia di Treviso, the first project seminar was held in the Brazilian city of Erechim, where all the partners met from 11 to 14 March 2003. The meeting enabled them to compare the state of road safety in the different cities taking part, from Brazil, Chile, Colombia, Germany, Italy and Sweden.

fter each of the participants had presented their diagnostics, partner cities were able to evaluate the similarities and differences between them, in terms of road safety, on the basis of comparative analyses. Under the leadership of the project coordinator and the expert charged with the analytical work, a range of potential activities was presented. The discussion of the initial diagnostics resulted in an action plan for the second part of the project.

The participants decided to focus their activities on education and training for road safety, without neglecting various specific schemes to improve road safety in the cities.



Erechim. Seminar poster.

The seminar generated great enthusiasm among the citizens of Erechim, who were invited to take part in the open sessions. The local press also gave full publicity to the aims of the meeting and the events organised.

# R8-P9-01 "Virtual community for road safety. Prevention of road accidents and diffusion of the culture of safety"

**Coordinator:** 

Provincia di Treviso (IT)

Members:

Criciuma, Erechim, Juiz da For a, Santo André, Conselho Regional de Desenvolvimiento do Norte do Estado do Rio Grande do Sul (BRA), Viña del Mar (CHI), Departamento del Atlántico COL), Provincia di Padova, (IT), West

Sweden (SW), OekoMedia (D).

# **PROJECT NEWS**

# "Public-private consultation in the local sphere": how to work together

This joint project, coordinated by the Ayuntamiento de Irun in the framework of Network 4, was put forward with the objective of "improving the competitiveness of SMEs by coordinating the public- and private-sector supply of facilities and services geared to the needs of business".

ccording to the coordinator and the partners, this aim has been achieved in full through the development of activities which have enabled them to deepen cooperation between European and Latin American cities.

The conclusions and principal achievements of the project were that local authorities are meeting a need not only through their duty to represent the interests of the area to other institutions, but also by holding a series of powers necessary for local economic development. On the other hand, the private sector and civil society act directly on local conditions; businesses generate employment but must continuously innovate and adapt to market trends to stay competitive. It is mainly microenterprises and SMEs that need policies and institutions capable of facilitating the process of adjustment. For that, consultation between public and private sectors is essential. There is also a need to



International meeting in Santiago de Chile.

include a gender perspective as a cross-cutting theme.

Among the activities carried out were: an analysis by each partner of the facts of its own public-private consultation with businesses, and two intercontinental meetings (in Irun and Santiago de Chile) for the purpose of follow-up, review and evaluation mainly through pooling experience. Given that the project was highly valued by all the partners, the possibility of continuing it through various different schemes was raised.

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## R4-P9-00 "Public/private consultation in the local sphere"

Coordinator:

Ayuntamiento de Irun (ES)

Members: Bidasoa Activa (ES), Ayuntamiento de Santa Cruz de Tenerife (ES), Haparanda (SW), Municipalidad de Hijuelas

(CHI), Municipalidad de Penco (CHI), Municipalidad de Junín (ARG), Municipalidad de Trelew (ARG)

# PROJECT NEWS

# Thirty-three experience exchange projects have completed their activities

During the first half of the year 16 joint projects to pool experience completed their activities, bringing the number of projects completed in Networks 1, 2, 4, 5, 6 and 8 as of 30 June 2003 to 33. In the second half of 2003, another 16 joint projects will finish work.

| Coordinator                            | Country  | Project No | Title of the project   |
|--|----------|------------|--|
| Alcaldía de Medellín                   | Colombia | RI-PI-98   | Sistema de información sobre drogas  |
| Prefeitura de Diadema                  | Brazil   | RI-PII-98  | Integración de las áreas de salud y educación en la prevención del uso de drogas e infección por el VIH/SIDA |
| Prefeitura de Santo André              | Brazil   | RI-P12-98  | «Disminución de daños en mujeres dependientes y/o co-adictas   |
| Ayuntamiento de Vilafranca del Penedès | Spain    | R2-P6-98   | Contexto histórico urbano, territorio y empleo   |
| Prefeitura de Caxias do Sul            | Brazil   | R2-P1-99   | Roteiros Turísticos e Patrimonio da Imigração Italiana   |
| Ayuntamiento de Almuñecar              | Spain    | R4-P4-00   | Diseño de la transformación de los recursos de la ciudad en productos de excelencia turística                |
| Ayuntamiento de Córdoba                | Spain    | R4-P7-00   | Guía de Promoción de la ciudad para la atracción turística y la inversión»                                   |
| Ayuntamiento de Zaragoza               | Spain    | R4-P13-00  | Agente de Empleo Transnacional   |
| Ayuntamiento de Barcelona              | Spain    | R4-P6-01   | Tecnologías de la información y comunicación como herramientas de promoción y apoyo a las microempresas      |
| Ayuntamiento de Bilbao                 | Spain    | R5-P6-99   | Políticas integrales de empleo a nivel local   |
| Ayuntamiento de Leganés                | Spain    | R5-P8-00   | El fenómeno de la violencia intrafamiliar  |
| Ville de Lyon                          | France   | R5-P9-00   | La salud de todos: desde el proyecto a la acción   |
| Viña del Mar                           | Chile    | R6-P4-01   | Mejorando la calidad de vida en la ciudad silenciosa   |
| City of Karlsruhe                      | Germany  | R6-P11-01  | Sustainable waste Management for oceanic islands   |
| Municipalidad de Moro                  | Peru     | R6-P7-01   | Construyendo identidad local con la gestión ambiental  |
| Comunidad de Madrid                    | Spain    | R8-P8-01   | Promoción del transporte publico para lograr una movilidad sostenible en las grandes aglomeraciones urbanas  |

# @LIS, Alliance for the Information Society: four local e-governance projects will be financed by EuropeAid under the @LIS Programme

19 demonstration projects were selected following the call for proposals published in March 2002. Among them were four proposals relating to e-governance.

The first project, named SILAE (Servicios de Iniciativa Local en Amazonia Ecuatoriana —Local Initiative Services in Ecuadorian Amazonia), coordinated by ADEME (FR) intended to enable rural Communities in Ecuadorian Amazonia to access Internet services to facilitate the preparation and implementation of rural infrastructure projects.

A second project, GOIA (Electronic Government Innovation and Access), coordinated by FhG/Fokus (DE), will develop software to facilitate Internet access to integrated public services at local, regional and national level for citizens in Brazil and Peru.

@LIS is to finance a third project, Met@LoGo, coordinated by GTZ (DE), intended to reduce the digital divide and improve commu-

nication capacity between smaller cities, communities and Latin American SMEs. This project will involve participants in Colombia, Chile, Ecuador, Honduras and Peru.

A fourth project is on the reserve list for possible financing.

We should mention that the coordinators of projects selected in other priority @LIS sectors include two local authorities that have already successfully coordinated joint projects as part of the URB-AL Programme: the Diputación Provincial de Huelva with ADITAL, in the "e- inclusion" section, and the Ayuntamiento de Barcelona/Barcelona Activa with the CIBERNARIUM proposal in the "e-education and cultural diversity" section.



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KQ-AB-03-018-EN-C

